

Heart and Soul models

Thank you for agreeing to be a model for the Heart & Soul Event, a dual benefit for the American Heart Association's (AHA) "Go Red for Women" Campaign and Auburn Memorial Hospital (AMH). "Go Red for Women" is AHA's nationwide movement that celebrates the energy, passion, and power of women banding together to eliminate heart disease.

Few people realize that heart disease is the number one killer of American women- and men. "Go Red for Women" empowers women with the knowledge and tools they need to reduce their risks of heart disease and stroke. This event is co-sponsored by:

- Gwen Webber-McLeod, Owner, Inspiring People to New Levels of Leadership
- Laura Coburn, Owner, Coburn Design
- Sheryl Puylara, Owner, Elements Salon & Day Spa
- Katrina Wilson, Division Manager, Lia Sophia Jewelry
- Jesse Kline, Interior Decorator & Creative Consultant

Our goal in hosting this event is to bring heart awareness to Cayuga County residents and to encourage them to live stress-free, healthy lives.

The event centerpiece is the Red Dress Fashion Show. To ensure understanding of the event, we are hosting a **dress rehearsal at the Holiday Inn on November 8th at 7PM.**

Please bring your outfits to rehearsal. Our hope is all Heart and Soul Script Forms will be returned to us by the rehearsal. Remember to add a sentence of inspiration and your background information for the script. This can be e-mailed to your contact or go to www.heartandsoulevent.com and click on the model button. This is a very important meeting and we need you to attend.

Lia Sophia jewelry is available to wear for the show; please visit www.liasophia.com/katrinawilson for the selection.

For a complimentary cut and/or color prior to the show, call Elements Salon & Day Spa at (315) 253-0501.

If you have questions or need additional information regarding being a Heart and Soul model contact: Gwen Webber-McLeod at gwmcleod@yahoo.com

details

Where:

Auburn Holiday Inn, 75 North Street

Date:

Friday, November 16, 2007

Time:

7PM - 11PM

Model Arrival Time:

5PM for hair and make-up @ Elements Salon & Day Spa
Schedule your appointment at Dress Rehearsal

Cost:

\$40.00 per ticket
Models: your ticket is on us!

Entertainment:

Go Red Fashion Show

Music:

Soft Spoken
playing the best in R&B, Soul, Jazz

Website:

www.heartandsoulevent.com

Guest Attire:

Creative Black Tie

This is a chance to dress to the nines, adding your own personal fun and flair!

Model Attire:

Fashion Your Passion by wearing the colors of the movement, red, black, white. It is important that every outfit have a **visibly red component.**

Men — you are invited to do the same.

Represent Go Red! Be bold with completely red outfits and/or fabulous accessories. Go for it! Feel free to look fun, funky, elegant and fabulous as we raise money for this important cause.