



Women Entrepreneurs Host  
Benefit for Go Red for Women  
and Auburn Memorial Hospital

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**AUBURN, NY** – Many people don't know that heart disease is the number one killer of American women and men. That is why five local women entrepreneurs have combined their talents and skills to create the Heart & Soul Event to increase awareness among Cayuga County residents. The event raises money for two deserving organizations that address this issue in their work, the American Heart Association's "Go Red for Women" campaign and Auburn Memorial Hospital. Heart& Soul Event is scheduled for November 16, 2007, from 7-11p.m. at the Auburn Holiday Inn.

The entrepreneurs co-sponsoring this event are:

- ***Gwen Webber-McLeod, Inspiring People to New Levels of Leadership***
- ***Laura Coburn, Coburn Design***
- ***Sheryl Puylara, Elements Salon and Day Spa***
- ***Katrina Wilson, Division Manager Lia Sophia Jewelry***
- ***Jesse Kline, Interior Decorator and Creative Consultant***

"Last year's event was such a great success that we decided to host the event again in 2007. We feel Heart & Soul is a party with a purpose. The purpose being to do what we can to support organizations in our community working to reduce the incidence of heart disease. Each of us knows someone who is affected by this issue, and we hope to inspire people to live healthier lives," shared Gwen Webber-McLeod event spokesperson. Webber-McLeod lost a sister due to a sudden death to her heart in 2003.

This event brings together a diverse group of people from Cayuga County and across the region to learn about this issue and raise money for a good cause. The "heart" of the event is information and education and the centerpiece "Go Red" Fashion Show. The show features women and men who are heart disease survivors, community and regional leaders, and friends and family who will strut the runway wearing something red to "fashion their passion" for this great cause. The "soul" is a great dance party featuring the R&B and jazz sounds of Soft Spoken, an established band from Syracuse, NY.

For more information and to purchase tickets go to [www.heartandsoulevent.com](http://www.heartandsoulevent.com) or call (315) 252-5424.

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